#### ARC-Interiors 2016 Review

#### 74 DESIGNERS

#### 49 SUPPLIER COMPANIES

**1167** MEETINGS

Attending Designers have responsibility for projects with a combined surface area of

**3,865** million<sup>m2</sup>

#### "

I wanted to have a better relationship with providers of adaptable or customizable products for increasingly sophisticated clients. ARC-Interiors met these objectives.

Scott Godfrey Principal Cuningham Group Architects



of Designers intend to specify products based on meeting Suppliers at Arc-Interiors

## 90%

of Designers felt that the quality of interactions exceeded those held in offices

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Suppliers rated meal times as the second most valuable activity for connecting with Designers



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Our objectives for ARC-Interiors were spreading the sound masking gospel and relationship building. Met both in spades. A number of people took their meetings outside, made for an even more relaxed atmosphere.

#### Ric Doedens

Director of Strategic Relations LogiSon



The largest A&D firms with a diverse range of projects across all sectors.

Click here to see a sample.

#### "

My objective was to learn about new materials we could apply. The meetings were arranged to do that. It was perfect and exceeded expectations. I already have a few bidding on projects due to meetings.

Mike Rodriguez Design Principal HDR, Inc

# 92%

of Suppliers rated their meetings as **'Excellent'** or **'Very Good'** 

#### "

The 1 to 1 meetings were the most valuable part of ARC-Interiors; being able to know who wanted to meet with you was really key. These were much more valuable than office visits.

Mike Dardashti Director of Business Development, North America Snowsound USA

## I WANT TO



SEPTEMBER 21-24th,2017 Miami, Florida